

OSCC Board of Directors Meeting – August 14, 2012.

Board members present: Tim Watson (TW), Lori Takalo (LT), Janet Prichard (JP), Jon Langille (JL), Andrew Schmidt (AS), Kathy Brady (KB), Kathy Ervin (KE), Gordon Walsh (GW), Dick LaChapelle (DL), Barb Smith (BS, arrived 7pm)

Board members absent: Larry Riccitelli (LR), Jimmy Powers

The meeting began at approximately 6:30pm on August 14, 2012.

1. JL made a motion to accept the minutes. KB seconded. All in favour except TW (he claimed he didn't get them...realized later they didn't make his In Box).

2. Treasurer's Report - This is posted (if not, please let me know) on the website so no details are provided here. KE talked about the monies and was concerned that a member has still not paid for the Arena Club Championships. KB made a motion to accept and JL seconded. All in favour.

3/4. Budget/Membership.

- \$200 over last year's closing balance
- JL - capital \$\$? --> not put aside
- GW - cost \$750/night last year and worked it out to cost \$564/night this year --> just have to figure out how to put people on the ice
- are we discounting for the 2nd night?
- we're not doubling our income by adding a 2nd night
- 32 people/night - numbers were based on that
- past year was strong with trial membership
- need Corporate LTCs and other things to fill up the ice
- reward system?
- it will be a learning curve this year and because of existing balance
- GW - questions on budget --> spring time not included in budget
- discussion on number of sheets - GW wants 4 sheets (DL also strong on that opinion)
- even with 4 sheets, the thought is that there will still be places to practice
- last year of contract with this company (note from LT - is this the ice company?)
- JL - still target >32 people so there's a bye week
- 4 sheets esp for 2 nights
- try to leave last sheet open for Corporate LTC?
- we all agreed on 4 sheets
- fees were \$375 last year
- JP - she did a whole bunch of research on what other clubs are doing and gave us a print out on really, really nice paper
- JP went over the sheet and summarized what each club was doing
- also discussed coaching the new curlers
- DL - on the bye week, the skip could be the coach
- big discussion on coaching and helping the new curlers
- JP - would like to be proactive with this
- JL - great concept, but would like to talk outside the board meeting
- JP - membership fee vs league fee
- all agreed to keep it simple - \$125 and you're a club member
- trial members are \$125
- KE - likes the no sub category (JL's proposal)
- 2 nights would cost \$625/year
- GW - club member \$375 - how do we stop folks from just showing up?

JL - 72 people played last year and we only want 64

- spirited discussion about subs and how to charge for them
KE - we need to feel comfortable with what we bring in

- JL's proposal --> he presented a sheet with fees etc and said that we'd be up \$3500 based on last year's numbers and no change in membership. Also need to "push" (my word) the culture: we NEED to get folks to arrange their subs

- KB - sub list didn't always work properly
- talked briefly about Team 6 and curling culture in general

KE - trusts JL's numbers

- the cost, because it's up front, is an issue for some
- bottom line is that we need people on the ice
- GW - everyone needs to know what they're paying for
- KE - late fees? Especially if JL has made teams
- DL - LTC is exempt from this

Fees for next year (which have been posted to the web at this point):

\$125 for club membership

\$200 for a couple (any couple!) club membership

\$125 to curl one night

\$125 to be guaranteed a 2nd night

\$75 to wait for a spot for 2nd night with the option to pay the full price (each season)

\$125 Trial club membership

\$50 Junior Membership

Sub Fees - none, because of club membership

- LT - will talk to WASA (Waters social committee) about LTCs

KE - motion to accept fee schedule. KB seconded. All in favour.

7. Ice set up for season/# of sheets/lines/houses/etc

GW - ice will be in the bubble the 3rd week in Sept. He sent 10 e-mails to get LTC and Open House dates --> they kept saying they have August. Bottom line is that we're going to have to get creative and do the LTCs in the bubble. They don't want to give us time if they can book blocks of time.

- GW spoke to the ice manager at Woodstock. Other rinks are ok with putting houses in and he's still working with Cranston. They are putting lines in for sure - suggestion to go with red and go wider --> go all the way across with the hog lines, etc (except hog lines in black).

5. Membership drive/Public Relations campaign

LR - has a connection with Channel 6.

- KB - media night. Will contact folks.

- need to design a poster

- JP - membership form - questionnaire at end - do we want to add this?

- JL - we need to follow up with responses

- AS - no one contacted him last year

- Visual Media - we have Twitter, bigger Twitter following than Facebook following

- GW/LR/KE/JL - will meet and put together the membership form (to follow example provided by JL)

6. Discussion of website/payment due/any issues

- There's lots of stuff on the website that we're not using.

- Website costs \$300/year - KE will pay

- AS - need a white board or poster for the rink

7. (Again) GW - can't get them to answer the phone to ask about houses etc.

- JL - 1/2 inch circle for each of the house lines is a big step forward

8. LTC/Open House

- GW to keep working on this

- KB wants Nov Or Jan date

- lots of discussion about dates and decided on the following: October 5, 2012 --> full LTC capped at 32 people (KB will put it on the Learning Connection website)

- October 11/12 - league play starts

- Nov 30/12 - LTC limited to 8 people - \$35 per person

- Jan 4, 2013 - full 32 person LTC

- league play to start January 10/11

- we're paying up until March 21/22 but not 100% sure

- KB will put dates on website

- Nov 30 LTC will open in Sept and January will open in October

- JP - ice set up - need to make sure we have enough leaders to prep the ice and this needs to be communicated

9. New and Updated Handbook

- KE - please look at the draft and send comments back to KE

- JL - has come up with a proposal for arena championship selection - would like this included in the handbook (small discussion around his proposal but nothing decided, discussion only at this point)

10. Ice etiquette/mini training to start each night

- GW would like to see something at the start of each night

- wants to make it a club tradition

- GW/DL - not going to send the stones back

- DL offered to make a contraption similar to something seen on the Cape - made of PVC and 8 rocks used - instead of the dragging thing that we have now

- JP would like a back pebbler - we authorized JP to buy 1 (Steve's, Brooms Up, Dakota Curling, Kevin's Curling)

- JP - wipe the stones before they go into the boxes

- GW looking into ventilation

- Learn to Curl - want to put folks on the ice instead of doing the big group

11. Plaque and bell update - GW to get a proof for a plaque and bell

12. Upcoming Bonspiels

- links are there in the calendar

13. Cape Cod Friendly - lots of new curlers

- JP & DL volunteered for the wheelchair event and LOVED it

Date for next meeting: Sept 11 at 6:30 at Learning Connection (JP might be able to get Bryant space)

TW made a motion to adjourn. JP seconded. All in favour. Meeting ended at 9:10pm.