

June 18, 2012

Board members present: Tim Watson (TW), Larry Riccitelli (LR), Lori Takalo (LT), Jon Langille (JL), Andrew Schmidt (AS), Kathy Brady (KB), Kathy Ervin (KE), Gordon Walsh (GW)

The meeting began at approximately 6:30pm.

1. GW called the meeting to order. KB made a motion to approve the minutes from the last meeting. JL seconded. → motion passed (all in favour)
2. KE would like to order pins & get reimbursed. Debate about how many to order. Decided to give her some leeway for pin purchase.
3. KE → treasurer's report. Number should be about the same as what's there.
4. Discussion re: 2nd night of curling. GW went over the advantages of 2nd night. Also discussions on Learn to Curl and Corp Learn to Curl. AS question: how can folks get mentoring, practice time etc
 - 2nd night lets you curl 2 nights/week
 - 2nd night gives flexibility
 - balance between more experienced curlers and new curlers
 - KB talked about buying more ice time if necessary
 - new ideas for 2nd night recruitment
 - KB → Groupon, do it like an open house (in past, 150 people came out to open house)
 - possibility of using big rink before moving to other rink. (Using the big rink for open house/LTC came up several times.)
 - Groupon and then have a LTC → Groupon for a Saturday or Sunday and then hopefully from that have a big LTC
 - KB needed to know by July 1 for ad (I believe we said yes to this)
 - idea to create a survey to figure out why folks stay in the club and why others don't
 - another club noted that the biggest influx is people in their 30s
 - cost seems to be a factor → KB had idea of payment plan
 - Union arena has membership and per night ice fee
 - KE made a motion to committing to a 2nd night. KB seconded. Motion passed (all in favour).
5. August → figure out fees and discounts and how to bring in new people. GW wants ideas: how to attract new members. LT mentioned that we should also focus on keeping current members.
6. Weather person from Channel 6 can come and video a LTC or open house. (LR)
7. KE would like a different video (apparently the one we have now isn't the greatest). Suggestion for quick 5 minute video that's more "salesy". GW knows someone that could help with the video.
8. Darwin Curtis Grant through USA curling. KE & GW got quotes for stones. The grant will be for 1 set (they'd pay 50% and we'd pay 50%). It's \$9000 for 2 sets of stones.
 - KE talked about how she filled out the grant application
 - financials were all attached
 - GW to write letter to say that we will commit to the money
 - (hoping for stones from Dakota curling)

- we own 2 sets of stones (question was asked)
- can return set of leased stones if we commit to 4 sheets

9. Website Issues - GW not getting e-mails

- JL → we have 2 e-mail addresses
- e-mails need to only go to gmail
- Action Web Services hosts website & e-mail was set up from before
- recommended to keep gmail acct & then these can be forwarded to GW
- one copy stays with gmail & GW to get forwarded
- (LT note: I believe JL fixed this issue after the meeting in June)
- Action Webservices - we get a bill for it

10. Monies owed to the club

- KE/GW - how to get people to pay?
- not membership fees but arena club fees, subs & banquet
- get people to pay up front?
- as of meeting day, 2 folks hadn't paid the arena championship fees
- KB - idea of payment plan for 2nd half of curling → if you don't pay, you don't get on a team

11. AS → idea to talk to South Shore and have 2 boards sit together

12. JL → arena club around for 11 years & have lots of similarities to what we're going through (club at Cherry Blossom)

13. GW asked folks going to arena championships to sit down with people we play with

- GW to talk to rink manager as they have permanent circles → how did they do it?
- GW then going "to the top" in Cranston to find out why we can't get circles

14. Subs:

- JL - will get sub page working properly
- 1 person in club doesn't have internet (we think that's the only one)
- GW: weekly announcements to make sure we're communicating as much as possible to everyone in club
- KB - this is how you get your subs
- JL - you're a sub, this is what you do
- what to do for folks that don't get subs????

15. Handbook

- Culture of Curling that Ruth originally put together
- this goes with rewriting the mission statement

16. Cape Cod Friendly - 9 people from Ocean State were going

- GW to send out another e-mail as they were still looking for 6 more

17. Next meeting: August 14th, 6:30pm at Learning Connection

18. GW made a motion to adjourn (I didn't note time). TW seconded. Motion passed (all in favour).